

MANDATE OF THE CHAIRMAN OF THE BOARD of Lassonde Industries Inc.

The Board of Directors has approved, as of this date, the mandate of the Chairman of the Board of Directors, which provides for his responsibilities in addition to those required of him under (i) applicable laws and the Corporation's articles and by-laws and (ii) those which may be specifically assigned to him from time to time by the Board of Directors.

Thus, the Chairman of the Board of Directors of the Corporation has the following responsibilities:

Effectiveness of the Board

- Ensure that the members of the Board of Directors work as a team in an efficient and productive manner;
- Ensure that the Board of Directors has the necessary administrative support to carry out its work;
- Ensure that the directors receive accurate, complete, relevant and clear information in a timely manner in order to perform their duties; and
- Ensure that the directors are provided with meeting materials prior to Board meetings to facilitate effective discussion and decision-making.

Management of the Board of Directors

- Oversee the Board of Directors' performance of its mandate;
- Chair meetings of the Board of Directors as well as in camera meetings of the directors in the absence of management;
- Review with the Chief Executive Officer, the President and Chief Operating Officer and the Corporate Secretary the draft agenda for each meeting of the Board of Directors;
- Ensure that Board meetings are conducted in an efficient and productive manner with adequate time for consideration of each item on the agenda;
- Meet, for the purpose of evaluating their potential nomination, with nominees for positions of directors of the Corporation once they have been identified by the Corporate Governance Committee; and
- Meet with members of the Board of Directors to solicit their feedback on the effectiveness of the Board of Directors and committees as well as on any other relevant issues.

Executives and shareholders

Promote good relations between the Board of Directors and senior executives of the Corporation; and Chair shareholders' meetings.