

Company Fact Sheet



Lassonde Industries Inc. is a North American leader in the development, manufacture and sale of a wide range of fruit and vegetable juices and drinks marketed under recognized brands such as Apple & Eve, Everfresh, Fairlee, Flavür, Fruité, Graves, Northland, Oasis, Rougemont, Seneca and The Switch.

Lassonde is the second-largest producer of store brand ready-to-drink fruit juices and drinks in the United States and a major producer of cranberry juices, drinks and sauces.

Lassonde also markets specialty food products under recognized trademarks such as Antico and Canton. The Company imports and markets selected wines from various countries of origin and manufactures apple ciders and wine-based beverages.

The Company produces superior quality products through the efforts of some 2,100 people working in 14 production plants across Canada and the United States. To learn more, visit www.lassonde.com.

Lassonde at a glance

Founded : 1918

Founder : Aristide Lassonde

Headquarters : 755 Principale Street
Rougemont, Quebec
J0L 1M0

President and Chief Operating Officer of Lassonde Industries Inc. and President and Chief Executive Officer of A. Lassonde Inc: Jean Gattuso

Businesses: fruit and vegetable juices and drinks, specialty food products, wines, wine-based beverages and ciders.

Brands: Antico, Antonella's, Apple & Eve, Canton, Del Monte, Dublin's Pub, Everfresh, Fairlee, Flavür, Fruité, Graves, Grown Right, Northland, Oasis, Pomme de Coeur, Rougemont, Ruby Kist, Seneca, Sunbites, The Switch.

Subsidiaries: 5

Operating sites: 14 plants throughout Canada and United States

[A. Lassonde Inc.](#)

Rougemont, Quebec – 2 plants

Toronto, Ontario – 1 plant

Thornbury, Ontario – 1 plant

Port Williams, Nova Scotia – 1 plant

Calgary, Alberta – 1 plant

[Apple & Eve](#)

Port Washington, New York – Headquarters

[Clement Pappas and Company Inc.](#)

Carneys Point, New Jersey – Headquarters

Seabrook, New Jersey – 1 plant and 1 distribution center

Baltimore, Maryland – 1 plant

Mountain Home, North Carolina – 1 plant

Springdale, Arkansas – 1 plant and 1 distribution center

Ontario, California – 1 plant

Carver, Massachusetts – 1 cranberry receiving station

[Lassonde Specialties Inc.](#)

Saint-Damase, Quebec – 1 plant

Boisbriand, Quebec – 1 plant

[Arista Wines](#)

Rougemont, Quebec – 1 plant (Cider factory)

Employees: 2,100

TSX stock symbol: LAS.A

Our Mission

The mission of Lassonde Industries Inc. is to be a leader in the production and marketing throughout North America of food products that by their quality and variety contribute to the enjoyment and wellness of consumers.

Our commitment to sustainable development

Lassonde is committed to being a leader in sustainable development by demonstrating to all our stakeholders that our products respect the environment and society and that they promote the health and well-being of consumers.

We have identified **three priority areas for action**, and these will be central to what we do.

Effective management of water: We believe that it is essential to use water responsibly and effectively. We act on this conviction by means of our technological choices and our water consumption reduction programs.

Responsible use of packaging materials: Lassonde uses many types of packaging materials to guarantee the freshness and food safety of its products. It is essential that we take particular care to ensure that these materials are used responsibly so as to reduce their impact on the environment.

Health promotion: *A sound mind in a healthy body... this saying reflects the deeply entrenched values that Lassonde strives to transmit by means of its products, its donation and sponsorship policy, and its promotion of a healthy lifestyle.* In 2009, Lassonde became the first manufacturing company in Quebec to obtain the Healthy Enterprise – Elite certification issued by the *Bureau de normalisation du Québec*.